

10 til 2:

How the job placement company 10 til 2 outsourced their printing



Company Profile

10 til 2 is the only franchised job placement service in the country focused on part-time employment. With 24 franchisees in 11 states, the company supplies businesses with professional, part-time employees while offering jobseekers more flexibility in their careers.

Business Situation

Flexibility is the name of the game with 10 til 2. Ironically, Jill Ater, 10 til 2 Founder and COO, realized that her own job was becoming less flexible. She and her marketing department were spending an unacceptable amount of time managing printers for 10 til 2's marketing materials... and with mixed results. 10 til 2 had been plagued with printing vendors who delivered inconsistent quality, poor service and hidden charges. Jill needed to focus on her growing business and spare her franchisees the hassle of managing their own printers, with the goal of saving everyone time and money. The solution had to be easy, correct and cost effective.

Solution

When Jill contacted PrintingForLess.com, that's exactly what she got. Because our company works with many franchised businesses, we understand the importance of brand control and ease of access for franchisees. For 10 til 2, we created an online Private Print Shop that houses design templates for branded marketing materials, including stationery and brochures. Our easy-to-use templates allow 10 til 2 and the franchisees to customize and order materials quickly, conveniently and cost-effectively. And because PrintingForLess.com is the one-stop source for printing, 10 til 2's brand consistency and quality are assured.

"If I had vendors across the board like PFL, my job would be much easier."

Jill Ater
COO and Co-founder
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Benefits

Thanks to the Private Print Shop from PrintingForLess.com, Jill has reclaimed several hours of her day and her company's marketing efforts have become more efficient. 10 til 2 no longer has to worry about the consistency or quality of its marketing materials; and PFL's clear pricing structure means 10 til 2 and the franchisees never pay any hidden fees. And if Jill ever has any questions, she only has one call to make: to a dedicated and accessible customer service team that knows her and her business. We have successfully helped both 10 til 2 and its franchisees save time and money so they can continue to focus on changing the way businesses view the value of part-time employment.